



**Marketing & Hub**

# MARKETING & HUB

## TEAM

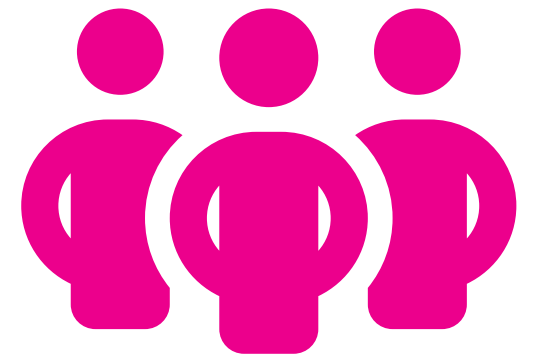
Kellee – Marketing & Hub Director

Toby – Marketing & Hub Deputy Director

Darien – Hub Director

Lucas – Marketing Director

Nicol – Interstate Liaison



# MARKETING & HUB



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## HUB SPACE

The Hub space is in the Town Square.

The Alfred Guy Hall – indoor zone

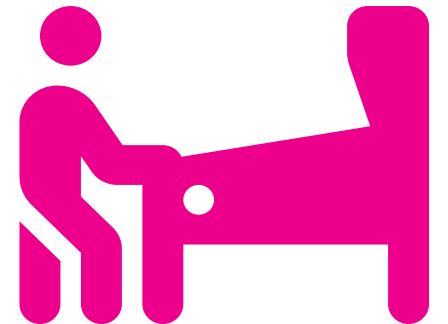
- Amusement games – foosball, air hockey & electronic games

The Lawn – outdoor zone

- Outdoor games, picnic tables & chairs, shade, bean bags

Venturer Chill Space

- Couches, bean bags, electronic games



## MERCHANDISE DISTRIBUTION

Merchandise will be available to collect from Scouts WA Head Office in Mount Hawthorn.

Date to be confirmed.

Merchandise to be collected by families.

Items not collected will be distributed at OneCamp.





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## ONSITE SHOP

The onsite shop will stock a range of merchandise to sell.

There will be the opportunity to buy Merchandise items that weren't for pre-sale.

Cash or eftpos will be available

Snacks & drinks are available for purchase

Coffee shop in The Town will be open in the mornings



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## NEWSPAPER

Daily Newspaper delivered during the day

Unit challenge – Create a mailbox for your unit, display your unit colour, name or theme.

Youth & leaders are encouraged to write stories or take photos to feature in the Newspaper



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## VIDEO & PHOTOGRAPHY

The Scouts Media team will be out and about filming our adventures.

Small interviews from both youth & leaders to discuss their time at OneCamp, Scouts & their adventure.

Media will be shown onsite and uploaded to Social Media & Scouts WA YouTube channel.





## LEADER APPRECIATION EVENING

Leader appreciation evenings will happen through the Event to say a Thank you for your time.

Ensure you provide your assistant line leaders the chance to attend

Line leaders, make sure you take the time away as well



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## ONECAMP WELLNESS SESSION

The Hub will host a morning wellness session each day with a different theme.

We are currently sourcing people who might want to run a yoga, tai chi, running or swimming session.

